



THE SHERWOOD GROUP, INC.

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**July 18, 2011 \* For Immediate Use**

## **Two Associations Select Sherwood for Management**

*Hosted Payload Alliance Selects Sherwood for Full Service Management;  
American Academy of Medical Administrators Taps Sherwood for Database,  
Order Processing and Web Expertise*

DEERFIELD, IL – Two organizations have contracted with The Sherwood Group this month, one to manage its start-up and provide full-service headquarters and staffing, and one stand-alone organization that is outsourcing its database, order processing and website management work to Sherwood.

The **Hosted Payload Alliance** is a trade association formed by seven satellite industry companies — Boeing Space and Intelligence Systems, Intelsat General Corporation, Iridium Communications Inc., Lockheed Martin Space Systems, Orbital Sciences Corporation, SES WORLD SKIES U.S. Government Solutions, and Space Systems/Loral — to increase awareness of the benefits of hosted government payloads on commercial satellites. The companies expect to be joined by other satellite operators, satellite manufacturers and system integrators in a broad-based organization aimed at increasing awareness of hosted payloads as a means of providing the U.S. government with timely and cost-effective space-based capabilities. HPA will become a full-service Sherwood client.

“HPA will serve as a bridge between government and private industry to foster open communication between potential users and providers of hosted payload capabilities. We believe that this will be a dynamic organization serving an important role for its members and government,” said Greg Schultz, interim executive director, who will oversee the organization’s launch and initial strategy.

The **American Academy of Medical Administrators**, located in Des Plaines, Ill., has contracted with Sherwood to provide database management, order processing and Web services. Founded in 1957, AAMA is an association of multi-disciplinary health care management professionals dedicated to excellence in health care leadership through individual relationships, multi-disciplinary interaction, practical business tools and active engagement.

“Keeping current with technology and maintaining database and IT services during staff transitions are both a stretch for small associations,” says Renee Schleicher, CAE, president and CEO of AAMA. “Our partnership with Sherwood will allow us to upgrade our database without shouldering all the costs, provide us needed technology management expertise, streamline our systems and ensure continuous trained staff support.”

Beth Kampner will direct Sherwood’s work for AAMA. Sherwood will provide an assessment of AAMA’s in-house technology and recommend areas for cost savings and improved efficiency for the organization.

The Sherwood Group provides staff and headquarters solutions to national and international organizations representing social and health sciences, energy and technology. The firm was founded in 1979 to support associations whose members share a passion for their fields and a commitment to professional development, advocacy and service to their colleagues and communities. The Sherwood Group earned charter accreditation from the AMC Institute. For more information, contact Vice President Greg Schultz at +1-847-205-2646 or [gschultz@sherwood-group.com](mailto:gschultz@sherwood-group.com).

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